

Bushmead Primary School

Bushmead Road, Eaton Socon, St Neots. PE19 8BT

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Head Teacher: Mr Steve Down

Assistant Headteacher: Mrs Emma Perry

Assistant Headteacher: Miss Emma Ritchie

Monday 23rd February 2026

Dear Parents and Caregivers,

We are celebrating World Book Day this year on Friday 6th March to support the charity's mission to change lives through a love of books and reading.

Dressing up or bringing books into the setting is a big part of World Book Day celebrations and is something that children and families particularly enjoy. Our theme for World book day this year is **'illustrators'** and we are inviting children to **dress up on Friday 6th March as a character from an illustrator they like.** For example, Axel Scheffler – The Gruffalo.

We are aware that the cost-of-living crisis might make this difficult for some families, so we encourage you to use things you already have at home to make a creative costume. If you need any support with materials for making your child's costume please see your child's class teacher.

We are also excited to be inviting the illustrator, Matty Long, to school for the day. He will be running an interactive session with all year groups throughout the day. If you would like to purchase a book in advance to have Matty sign on the day, they are available on amazon. To support this exciting visit, we are asking for a donation via Parent Pay to enable this session to happen. Any extra funds raised will be spent on books for the school library. The suggested donation is £2; however, you can choose the amount you would like to pay.

If you would like to learn more about this author, please see his website:

<https://mattylong.com/>

We'd love to include you in our celebrations by **inviting you into the main hall from 3:00pm on Friday 6th March to have a look at our world book day activities.**

Thank you for your continued support,
Miss Leach and Miss Ritchie



High Expectations

High Achievements

Rich and Varied Curriculum